FTDI Chip announces collaboration with MCCI for advanced embedded SoC products

FTDI Chip is pleased to announce that a partnership with MCCI® Corporation, a leading developer of USB drivers and firmware for embedded SoC has resulted in the availability of TrueTask® USB, an embedded USB host stack designed for use with the FT900 MCU product family.

TrueTask USB is a high performance, production ready embedded USB host stack, which supports the highly integrated, application focused FT900 series. With today's announcement, embedded product developers who select FT900 MCUs have a solid USB platform to support a wide variety of USB peripherals, USB storage, portable media players, video/audio conferencing system peripherals, mobile phones, Wi-Fi dongles and more, all out of the box.

"The FT900 MCU is a powerful, truly embedded MCU with an elegant architecture and rich connectivity offerings," said Terry Moore, CEO, MCCI. "MCCI's USB host stack is field proven and comes with a very extensive class driver portfolio. By tightly integrating TrueTask USB with the FT900 MCU we were able to optimize performance and memory without compromising on quality and features"

"TrueTask USB from MCCI is well known throughout the embedded industry for high quality USB," said Fred Dart, CEO, FTDI Chip. "Having a pre-integrated, best in class USB stack is aligned with our product strategy for rapid go to market of our customers. We have worked extensively to ensure both a technical and commercial alignment between TrueTask USB and the FT900 series in order to ensure that our customers experience the best value for money."

About FTDI Chip

FTDI Chip develops innovative silicon solutions that enhance interaction with today's technology. Through application of its "Design Made Easy" ethos, the company is able to support engineers with highly sophisticated, feature-rich, robust and simple-to-use product platforms. These enable creation of electronic designs with higher performance, fewer peripheral components, lower power budgets and diminished board real estate.

FTDI Chip's long-established, continuously expanding Universal Serial Bus (USB) product line boasts such universally recognized product brands as the ubiquitous R-Chip, X-Chip,

Vinculum, and H-series. As well as host and bridge chips, it includes highly-integrated system solutions with built-in microcontroller functionality. The company's Embedded Video Engine (EVE) graphic controllers each pack display, audio and touch functionality onto a single chip. The unique, more streamlined approach utilised by these ICs allows dramatic reductions in the development time and bill-of-materials costs involved in next generation Human Machine Interfaces (HMIs) implementation. FTDI Chip also provides families of highly differentiated, speed-optimised microcontrollers with augmented connectivity features. These application oriented controllers (AOCs) are targeted at key areas where they add value via their elevated processing performance and increased operational efficiency.

FTDI Chip is a fab-less semiconductor company, partnered with the world's leading foundries. The company is headquartered in Glasgow, UK, with research and development facilities located in Glasgow, Singapore and Taipei (Taiwan), plus regional sales and technical support sites in Glasgow, Taipei, Tigard (Oregon, USA) and Shanghai (China).

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About MCCI

MCCI is a leading developer of embedded USB software for the high-volume personal computer and portable device markets. Customers include some of the world's biggest brands in telecom, wireless, embedded and consumer devices including Qualcomm, Intel, Apple and Sony. Nearly one billion products have been delivered with MCCI technology. MCCI experts are actively involved in worldwide Technical Standards activities. A privately held corporation, MCCI has its headquarters in Ithaca, NY, with additional offices in New York City, India, and Japan. For more information, please visit http://www.mcci.com.

Note to Editors: MCCI and TrueTask are registered trademarks of MCCI Corporation. Other names mentioned are owned by their respective holders.

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