



Bridging Technologies

FTDI Chip's company objective is to 'bridge technologies'

We aim to do this by:

- Becoming a significant player in the fabless semiconductor market.
- Ensuring a solvent, viable, technology-leading and growing business.
- Producing solutions for electronic manufacturers which reduce development time, thus improving time to market, and by providing long-term cost savings through quality technical support.
- Becoming the preferred IC solution partner to our global customers.
- Providing a range of products designed to meet customer and regulatory requirements worldwide.
- Providing easy-to-use development hardware, software, product documentation and application support services available to assist customers' product development activities.
- Continuing to design and develop new FTDI Chip products to help customers quickly integrate our ICs into their systems.
- Continually improving the effectiveness of our management system.
- Ensuring that products and services are accurately delivered to customers within the promised timelines.
- Ensuring that customers receive fully tested, working products in packaging that is designed to avoid damage in transit.

Quality Policy approved by

A handwritten signature in black ink that reads "Fred Dart".

Frederick Dart, CEO

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